

# 2024 BELL LEADERSHIP 2025 MASTERY SERIES™

Bell Leadership Institute offers a comprehensive suite of proven solutions, rooted in extensive research, with lasting results!

## ACHIEVERS™

### Become a Great Leader. Build Yourself First.

**2024**  
Sep. 17 - 19  
(session full)  
Oct. 22 - 24  
(limited seats available)  
Nov. 12 - 14

**2025**  
Feb. 11 - 13  
Apr. 29 - May 1  
June 10 - 12

Participants gain a deep understanding of themselves, their strengths, weaknesses, and motivations. They learn to lead like the best in a way that is congruent with who they are. They leave with customized action steps based on their Bell Personality Profile (360 survey) results.

## ACHIEVERS II\*

### Lead Like an Achiever. Build Your Influence.

**2024**  
Oct. 16 - 17  
\*Achievers is a prerequisite

Participants build on their Achievers experience and expand upon the essential skills and behaviors required to achieve great results through working with and leading others. They will learn how to manage challenging situations and how to influence, lead, establish relationships, and learn from the different personality types they interact with daily.

## ADVANCED COMMUNICATION

### Master the 7 Skills of Effective Communication.

**2024**  
Sep. 24 - 26

**2025**  
Apr. 8 - 10

Five decades of Bell Leadership research demonstrates that a leader's ability to positively and effectively influence people requires exceptional communication skills. This seminar harnesses insights into human behavior and utilizes personal results from the Bell Advanced Communication Survey to provide strategies for building mastery-level communication skills around listening, confrontation, nonverbals, giving and receiving feedback, and more.

## CHANGE LEADERSHIP

### Lead and Thrive Through Change.

**2024**  
Oct. 29 - 30

The best leaders inspire their teams by leading to and through change, constantly. They engage employees in developing new approaches, adopting innovative solutions, increasing alignment, and boosting productivity. In this seminar, participants learn the methods to understand, address and effectively lead change in their organization.

## MONEY, FAMILIES & CHILDREN

### Strategies to Build a Happy, Successful & Productive Family.

**2024**  
Oct. 25

Leading a family is one of the most challenging jobs you can have. Participants learn a framework for partners and extended family members to gain alignment on a parenting approach around money, so they can craft a plan to raise children who lead happy, successful, and contributory lives. They also learn how to instill a healthy work ethic, create open communication, and build a sense of self-respect.

## SELECTING ACHIEVERS

### Hire Smart to Build a Great Company.

**2024**  
Nov. 6 - 7

The right people in the right positions both for new hires and existing employees is essential. Selecting Achievers offers proven techniques to evaluate candidates, select the best match, and ensure their ongoing success. Learn the skills to search effectively, assess the match between candidates and the job, and practice new interviewing skills in a live-case scenario.

## THE LEADER'S JOB

### Maximize Your Impact as a Leader.

**2024**  
Sep. 10 - 11

Leaders must think and act strategically, yet the daily tasks of running an organization often overtake their pursuit of strategic long-term goals and success. This seminar provides a powerful framework of integrated practices for leading rather than managing. Participants assess their impact as a leader and their effectiveness in the "Ten Roles of a Leader" with personal results from the Leader's Job survey (360-degree assessment).

