

2025 Open-Enrollment Seminar Schedule

The **Bell Leadership Mastery Series™** offers a comprehensive curriculum grounded in fundamental leadership skills that leaders at every level need to build a high performing culture and drive lasting, positive impact. Four core programs from the series will be offered in open-enrollment format in 2025. This highly interactive, in-person format is Bell Leadership's premiere training experience. Leaders disconnect from the day-to-day and engage deeply with the content in an environment fully supported by our expert trainers, facilitators, and program team.

ACHIEVERS™

Great Leadership Starts with Achievers

Participants gain a deep understanding of themselves, their strengths, weaknesses, and motivations. They learn to lead like the best in a way that is congruent with who they are. They emerge with a comprehensive plan for personal growth based on their Bell Personality Profile survey, ultimately transforming into more effective leaders that deliver results.

FEB 11, 12 & 13
APRIL 29, 30 & MAY 1
JUNE 10, 11 & 12
SEPT 16, 17 & 18
OCT 21, 22 & 23
NOV 11, 12 & 13

\$5,450*
Chapel Hill, NC

ACHIEVERS II

Lead Like an Achiever. Build Your Influence

Participants build on their Achievers experience and expand upon the essential skills and behaviors required to achieve great results through working with and leading others. They will learn how to manage challenging situations and how to influence, lead, establish relationships, and learn from the different personality types they interact with daily.

Note: Achievers™ is a prerequisite.

MARCH 12-13
\$3,995*
Chapel Hill, NC

ADVANCED COMMUNICATION

Master the 7 Skills of Effective Communication

Five decades of Bell Leadership research demonstrates that a leader's ability to positively and effectively influence people requires exceptional communication skills. This seminar harnesses insights into human behavior and utilizes personal results from the Bell Advanced Communication Survey to provide strategies for building mastery-level communication skills around listening, confrontation, nonverbals, giving and receiving feedback, and more.

APRIL 8, 9 & 10
OCT 28, 29 & 30
\$4,775*
Chapel Hill, NC

THE LEADER'S JOB

Maximize Your Impact as a Leader

Leaders must think and act strategically, yet the daily tasks of running an organization often overtake their pursuit of strategic long-term goals and success. This seminar provides a powerful framework of integrated practices for leading rather than managing. Participants assess their impact as a leader and their effectiveness in the "Ten Roles of a Leader" with personal results from the Leader's Job survey (360-degree assessment).

OCT 15-16
\$3,995*
Chapel Hill, NC

*Fee includes tuition, breakfast, lunch, snacks and program materials
Seminar dates and formats may be subject to change. Registered participants will be notified.

