

# Achievers™

GREAT LEADERSHIP  
STARTS WITH ACHIEVERS

## PROGRAM SUMMARY

While other leadership programs focus solely on how leaders behave, Achievers™ gives leaders a thorough understanding of why they behave as they do, delivering the self-awareness that drives long-term, positive change.

The program utilizes two unique tools to provide a foundation for understanding essential leadership skills and the results of different leadership styles:

1. The **Bell Leadership Achiever Model™** is a framework for approaching leadership based on the personality patterns and behaviors of the world's best and worst leaders. Founded on 50+ years of research, the model equips leaders with the ability to identify effective and ineffective leadership approaches by understanding the underlying motivations and impacts produced.
2. The **Bell Personality Profile™** provides a 360-degree assessment of an individual's personality and leadership style across eight dimensions of leadership. Each leader's unique profile captures personal insights that help them uncover keys to their own effectiveness.

Throughout the immersive 3-day program, leaders engage with fundamental leadership concepts through highly participatory exercises that build more comprehensive self-understanding. Participants explore how their early and adult life experiences have shaped their personal development and how their resulting strengths and weaknesses impact the quality and effectiveness of their leadership. They build an actionable plan to build their leadership skills in the areas of greatest impact.



## LEARNING OBJECTIVES

- Grow self-confidence as a leader and gain commitment from the team.
- Understand personality development, underlying motivations, and how behavior patterns affect others.
- Build practical skills to positively impact people at all organizational levels.
- Create a personal, actionable plan to eliminate unproductive behaviors and build patterns that sustain leadership effectiveness.

## PROGRAM DETAILS

### Date:

September 17-19, 2024 (*session full*)  
October 22-24, 2024 (*limited seats available*)  
November 12-14, 2024  
February 11-13, 2025  
April 29 - May 1, 2025

### Participant Fee:

2024 *with* accommodations \$6,045; *without* accommodations \$5,350  
2025 *with* accommodations \$6,179; *without* accommodations \$5,450

Fee includes tuition, continental breakfast, lunch, snacks and program materials.

### Location:

The Carolina Inn  
211 Pittsboro St.  
Chapel Hill, NC 27516

### Contact:

Call: (919) 967-7904  
Email: [info@BellLeadership.com](mailto:info@BellLeadership.com)  
Visit: [BellLeadership.com](http://BellLeadership.com)

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## WHAT TO EXPECT

Achievers™ is not a typical leadership program; expect to go deeper – deeper knowledge, deeper connection, and deeper impact. All participants connect with a Bell facilitator or trainer in advance to prepare for the program. During Achievers, participants enjoy a hands-on, highly engaging experience that includes interactive small group discussions, daily take-home assignments to reinforce concepts, and the opportunity for one-on-one coaching. When receiving their 360-degree feedback, participants have immediate access to expert Bell facilitators to guide them through interpreting and processing their results.

Participants are invited to join a live virtual follow-up session to solidify action plans and ask questions that have surfaced after digesting the program. Regular post-program check-ins help Achievers graduates retain learnings and stay committed to growth.

◇ Achievers is also available as a custom offsite program and licensed program.

## WHO SHOULD ATTEND?

Achievers is foundational to building leadership skills and appropriate for all levels of leaders.

- Individual contributors looking to gain a deeper understanding of how their behavior patterns affect their results.
- Mid-level managers wanting to receive insight into how their behaviors impact the effectiveness of the people and projects they lead.
- C-suite executives seeking to develop clarity on how the impact of their leadership style cascades through their organization.

## PROGRAM BENEFITS

- Increased self-awareness and understanding of what drives our behaviors.
- Deep understanding of our impact on others.
- Higher levels of positive influence when relating and communicating with others.
- Greater trust in leadership resulting from more consistent and effective leadership styles.

## BELL LEADERSHIP TRAINERS, SPEAKERS, AND COACHES

Each member of our training team has a unique background, bringing a depth of experience and wealth of knowledge to Bell Leadership. All are true experts in the field of leadership, drawing from extensive professional experiences to complement and expand upon the proprietary curriculum and coaching of the Bell Leadership Institute. This expertise ensures that our training programs are not only grounded in proven principles but also infused with real-life insights and practical wisdom.



**Dr. Gerald Bell**  
Founder and CEO

- M.S. and Ph.D. from Yale University
- B.S. and M.S. from the University of Colorado Boulder
- Honoree of the Gerald D. Bell Distinguished Professorship in the Kenan-Flagler Business School



**Jon Player, JD, MSPH**  
Leadership Trainer, Speaker & Coach

- J.D., cum laude, from the University of Richmond School of Law
- M.S. in Environmental Health from the University of North Carolina Gillings School of Public Health
- B.S. in Biology from the University of North Carolina Chapel Hill



**Bill Sanford, M.S.**  
Senior Executive Leadership Trainer

- M.S. in Comparative Politics from London School of Economic and Political Science
- M.S. in Conflict Analysis and Resolution from the Jimmy and Rosalynn Carter School for Peace and Conflict Resolution at George Mason University
- Morehead Scholar recipient from the University of North Carolina at Chapel Hill



**Susan Gisler, PT, DPT, MHA**  
Leadership Trainer, Speaker & Coach

- MHA from the University of North Carolina, Gillings School of Public Health, Executive MHA Program
- Doctorate of Physical Therapy from Andrews University
- B.S. Ed. in Exercise and Sports Science from the University of Georgia