



**GREAT  
LEADERSHIP  
STARTS  
WITH  
ACHIEVERS™**



**YOUR PEOPLE BUILD YOUR BUSINESS**  
**HARNESS THEIR FULL POTENTIAL WITH ACHIEVERS™**

**“This learning is exactly what I need personally as a leader developing through rapid business growth and change AND provides our team with a framework and common language to develop hard, smart and together.”**

*~Bruce Campbell,  
Co-Founder and Chief Executive Officer,  
P3 Veterinary Partners*

## **ACHIEVERS™ UNLOCKS THE SELF-AWARENESS THAT DELIVERS RESULTS**

We believe individuals lead according to who they are, which is why we've made it our mission to help people develop their personal effectiveness and leadership skills to contribute to humankind.

Our extensive research in leadership and human behavior has shown that there are six types of fundamental personality patterns. Each person has a unique mix of those patterns making them who they are and driving their behaviors. When people know and understand their mix, they can better utilize their skills to be the most effective versions of themselves in all aspects of their lives.

There is an ideal balance within our personality patterns, a combination of valuable personal skills which we can all strive to attain. Individuals who master that balance are what we call Achievers.

When people know better, they do better. That is why our Achievers program provides individuals and businesses with the knowledge that empowers them to lead more effectively, impacting every level of an organization with greater results and contributions.

# ACHIEVERS™ TRANSFORMS ORGANIZATIONS

## From Individuals to Entire Organizations

Individuals who attend Achievers™ experience transformations that have broad, long-lasting impact. Just one person can influence their entire team and organization significantly with what they learn. What is truly exceptional is how that impact multiplies the more team members experience the program.

As more individuals are exposed to and learn about the Achievers framework for building leaders, the effects ripple substantially, reshaping their daily responsibilities and enhancing their interactions with colleagues. This creates a cascading effect of beneficial changes. The larger the leadership role, the more profound the resulting impact becomes. Full integration of Achievers principles inspires a shared organizational language and culture of consistent learning and improvement for the benefit of all employees, customers, and the organization as a whole.



# ACHIEVERS™ DRIVES EXPONENTIAL IMPACT

## FULL ACHIEVERS INTEGRATION

Many clients seamlessly integrate Achievers throughout their organization. Achievers becomes a shared leadership language, nurturing a culture of continuous learning and development of leadership skills. This results in significantly improved communication, enhanced collaboration, engaged and motivated team members, higher employee retention, and ultimately, a positive impact on the bottom line.

## HOW THE IMPACT GROWS

The more members of a company, team, or division who experience Achievers, its impact grows exponentially. Higher levels of Self IQ and People IQ lead to a culture of professional grace, fostering collaboration and better teamwork, increasing the likelihood of attaining business goals.

## INDIVIDUAL IMPACT

A profoundly impactful experience, regardless of career stage; enriching self-awareness, Self IQ, and understanding of our impact on others.

**SCHEDULE A CONSULTATION TO LEARN MORE ABOUT EXPERIENCING THE ACHIEVERS PROGRAM FOR YOURSELF AND IMPLEMENTING THE ACHIEVERS CURRICULUM INTO YOUR ORGANIZATION.**

## ACHIEVERS™ PROVIDES A CUSTOMIZED EXPERIENCE

Achievers is not a typical leadership training program; expect to delve deeper—deeper knowledge, deeper connection, and deeper commitment.

- 1.** The Achievers™ experience begins before ever setting foot in a training space. Open program participants connect with a Bell trainer or facilitator to help prepare them for what to expect. For custom company programs, Bell trainers work with leaders to gather valuable input to tailor the program design.
- 2.** Every participant completes the Bell Personality Profile™, soliciting confidential feedback from current and past colleagues, family members, and friends. Results are shared individually with participants during the program, providing practical insights for improvement.
- 3.** Bell trainers and facilitators take a very hands-on, engaging approach to learning. Participants interact in small group discussions to solidify learning and receive daily take-home assignments to reinforce concepts. A high ratio of staff to attendees allows for optimal support.
- 4.** Participants leave the program with a personalized development plan designed to span 365 days, accompanied by follow-up resources to sustain momentum and focus throughout the year.

## ACHIEVERS™ DELIVERS THE FEEDBACK PEOPLE NEED AND THE TOOLS TO USE IT

For a 360-degree assessment to provide real value, it needs to collect feedback anonymously, from a wide array of sources, and be analyzed in a way that the results are digestible, meaningful, and actionable.

These essential factors led Bell Leadership to develop the BPP: the Bell Personality Profile™. The BPP is at the heart of the invaluable learning and growth that results from the Achievers™ experience. Our proprietary 360-degree assessment utilizes the Achiever Model™ as a framework to provide powerful feedback on leadership styles across eight dimensions of leadership. Every participant receives their own BPP, providing a complete and in-depth picture of their personality and leadership patterns and how they compare to the qualities of the most and least effective leaders in the world. This provides a solid foundation to facilitate the hard work of really knowing oneself so that people can build their skills to be the most effective version of themselves, benefitting them and their organization.

**“The Bell Personality Profile feedback helps each individual craft an action plan, so they can hone in very precisely on the specific behaviors it would help most to build and the behaviors that would help most to reduce.”**

~Bill Sanford, Bell Leadership Senior Executive Trainer



**“Started our team off on their leadership training and building better relationships. Immediate same-day results were observed in many, and the building is buzzing with renewed energy and excitement to put into practice their newfound knowledge and skills.”**

~ Achievers™ Participant, Loma Linda University School of Dentistry



**SCAN THE QR CODE** to learn more about our open enrollment Achievers™ programs in Chapel Hill, NC and schedule a consultation with a Bell leadership expert.

Visit: [BellLeadership.com](https://BellLeadership.com) | Call: (919) 967-7904 | Email: [info@BellLeadership.com](mailto:info@BellLeadership.com)



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